

THE FOOTBALL ASSOCIATION OF HONG KONG, CHINA LIMITED 中國香港足球總會有限公司

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THE FOOTBALL ASSOCIATION OF HONG KONG, CHINA LIMITED 中國香港足球總會有限公司

本地賽事及代表隊賽事 - 單次傳媒採訪證 申請須知

本地賽事及代表隊賽事-單次傳媒採訪證之持有人須遵守以下守則:

- 1. 持證者必須攜帶該場次單次傳媒採訪證方可進入球場範圍進行採訪活動,並不能以其他證件代替。
- 2. 傳媒採訪證不可轉讓或租、借予第三者使用,入場傳媒必須為證件持有人,如需替換入場傳媒,必 須在比賽日或活動前最少一個工作天與本會市場及傳訊部聯絡申請。
- 3. 持證者必須使用傳媒入口進出場地。
- 4. 於傳媒入口進入球場後,必須掛上傳媒採訪證或穿上本會派發之背心以茲識別,並於各個比賽場地 指定區域工作。
- 5. 所有傳媒均不能進入比賽範圍及球員更衣室。
- 6. 拍攝工作必須在本會指定拍攝區進行。
- 7. 穿上攝影記者背心的攝影記者可依照場地工作人員指示到球場兩端的底線位置進行攝影工作,惟不可拍攝影片。
- 8. 於比賽進行期間,所有傳媒均不能於球隊後備席前及技術指導區域內橫過。
- 9. 除大會指定直播媒體外,所有電視台或電台必須到記者席或指定區域進行工作,及不能攜帶訊號傳訊儀器進入影片拍攝區
- 10.於比賽結束後,請將記者背心交還予場地工作人員及領回傳媒採訪證。
- 11.未經本會書面批准,所有比賽相片及文字不能作其他商業或謀利用途。
- 12.除大會指定媒體外,所有傳媒均不能播放多於3分鐘的比賽精華或片段;而該3分鐘內的比賽片段必須用作新聞用途。
- 13. 持證者於進場後必須聽從本會及場地工作人員所作之指示。
- 14. 如持證者違反以上守則,本會可取消違規者之採訪證持有資格。
- 15.如有任何爭議,本會保留最終決定權利。

主編姓名:	簽署:	
日期:	機構名稱:	



中國香港足球總會有限公司

Local Matches & Representative Team Matches One-off Media Pass NOTES TO PHOTOGRAPHERS & REPORTERS

The Media Pass Holders is subject to the terms and conditions of entry set out below:

- 1. Pass Holders must carry their Media Passes to enter the stadium for any media activities. Any other documents are not valid for admission.
- 2. The Media Pass is not transferable. The entry person must be the pass holder himself/herself. If replacement is needed, you should contact the Marketing and Communications Department at least one working day before the match or the event.
- 3. Pass Holders must use the Media Entrance for entering and exiting the venue.
- 4. Pass Holders must wear their Media Passes/bibs distributed by HKFA after entering the stadium and work in the designated media areas of the stadium.
- 5. Entering the match area and players' changing rooms are not allowed.
- 6. Shooting is only allowed in designated areas assigned by HKFA.
- 7. Photographers wearing photographer bibs may shoot from behind the goals, based on the instructions of venue staff. No video recording is allowed.
- 8. Please do not pass through the area in front of benches and technical areas of the teams during the match.
- 9. Except for the Host Broadcaster, all TV and radio representatives should work at the designated media area. Signal transmission equipment is not allowed in the video shooting area.
- 10. Please return bibs to venue staff and get back your Media Pass after the match.
- 11. Without the written consent of HKFA, all photographs and/or editorial text may not be used for commercial purpose.
- 12. Except for the Host Broadcaster, all media may only use match video clips of no more than 3 minutes and it should serve as news purpose only.
- 13. Pass Holders must follow the instructions from HKFA and venue staff.
- 14. For any violation of the regulations mentioned above, HKFA can may invalidate the Media Pass concerned.
- 15. All matters and disputes are subject to the final decision of HKFA.

Chief Editor:	Signature:	
Date :	Organisation:	